# **ENHANCING YOUR PUBLIC ENGAGEMENT**

# PLANNING Mart Managemen Practices



#### **Integrated Community Sustainability Plans**

Getting participation from the community can be a challenge.

Every community is different and will respond differently to various engagement techniques.

We are proud to highlight some innovative ways that communities have used to encourage participation in public meetings. Perhaps you can adapt one for your community?



Can we help you with your Integrated Community Sustainability Plan?

Northwest Territories Association of Communities

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#### **IdeasFortSmith**

- Two day event held in the Recreation Centre to educate and celebrate successes as well as solicit input from community members
- Included conservation spaces for one-on-one discussions
- Graffiti Wall allowed for public to layout thoughts and drawings. Very popular with Youth
- Dragons Den included as well



### Hay River Café/Coffee House

- Was set up to look like a café—individual tables, tablecloths and flowers; comfortable chairs and displays with
- Included coffee and light meals—all day event
- Set up to encourage discussion to occur in a friendly manner



## **Ulukhaktok Community Event**

- Lunch time event in Community Centre
- Soup and bannock—informal setting
- Elders, students and young families attended
- Drop in—displays and feedback sheets
- Individual discussions with people while eating





Some things you might want to consider to enhance the attendance at your Public Meetings/Events:

- Tie it into an event that already draws people out i.e. a community feast, a recreation event, or something at the school
- Serve Food
- Have door prizes
- Have contests
- Have childcare
- Include Youth and Elder participation methods
- Provide Transportation
- Make it FUN!