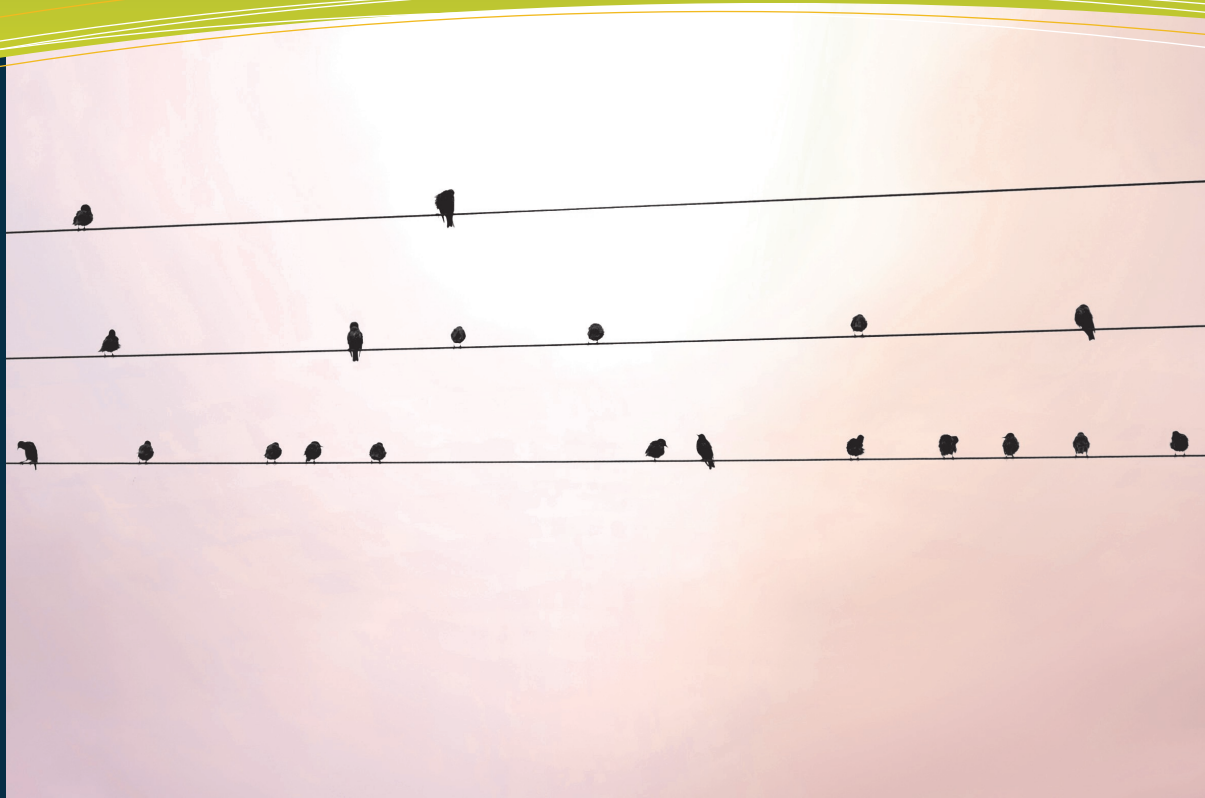


TRANSPARANCY AND PUBLIC ENGAGEMENT

PLANNING SMART MANAGEMENT PRACTICES



Integrated Community Sustainability Plans

There are many ways to get information out to the community so that everyone knows what you are doing and so that you are perceived to be more transparent and open.

These are ideas that can work to help communities be better informed and to ensure that the public is more effectively engaged for the ICSP implementation.

Can we help you with your Integrated Community Sustainability Plan?

Northwest Territories Association of Communities

Phone: (867) 873-8359 x 7

Fax: (867) 873-3042

www.nwtac.com



GETTING YOUR INFORMATION OUT:

- **Celebrate the completion of Projects:**

Organize an event & invite every-one even if it is a small project. Celebrate your successes and be and take photos for your next report or newsletter.

- **Feature Stories:**

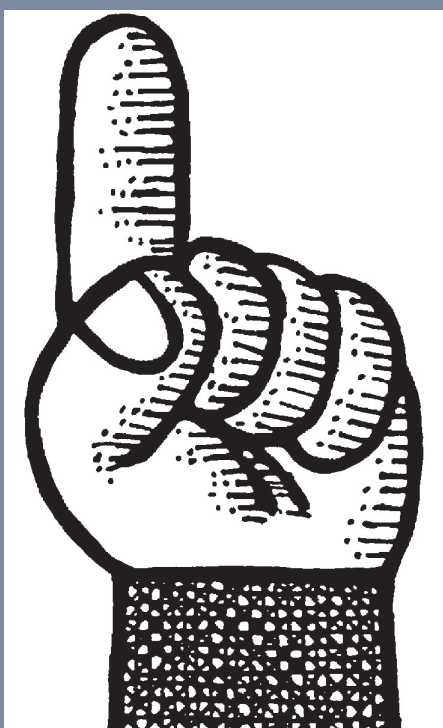
Use public and internal Bulletin Boards or newsletters to track progress on projects and action items and highlight vision and goals

- **Community Feasts**

Can be an opportunity to highlight your vision, goals and provide information on projects using posters and presentation material

- **Using public places**

These are the best places to show the vision and goals and to receive input i.e. library, recreation centre, health centre, hamlet office, band office, school, post office and even outside places.



Social Media - an effective way to get your message out and get feed-back.

Many communities use:

- Web sites
- Face book
- U Tube
- Twitter
- Flickr
- Blogging
- E-mailing